



COMMON PURPOSE STUDENT EXPERIENCES LIMITED

REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2020

Company registered number: 09526939

Charity registered number: 1163254

| CONTENTS | Page |
|-----------------------------------|-------------|
| Report of the Trustees | 1 – 7 |
| Independent Auditor's report | 8 – 9 |
| Statement of financial activities | 10 |
| Balance sheet | 11 |
| Cash flow statement | 12 |
| Notes to the financial statements | 13 - 16 |

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2020

The trustees of Common Purpose Student Experiences Limited (“Common Purpose Student Experiences” or the “Charity”) are pleased to present their annual report together with the audited financial statements for the year ended 31 July 2020, which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (Second Edition, effective 1 January 2019).

1. OBJECTIVES AND AIMS

The charitable objective of Common Purpose Student Experiences is the advancement of education for the public benefit. Its governing document describes its object as:

“the advancement of education for the public benefit and in particular but without prejudice to the generality of the foregoing to educate men and women and young people of school age, from a broad range of geographical, political, ethnic, institutional, social and economic backgrounds in constitutional, civic, economic and social studies with special emphasis on civil and social awareness and responsibility in the United Kingdom and elsewhere.”

Common Purpose Student Experiences was established as a charity on 7 April 2015 and is registered with the Charity Commission under the Registered Charity number 1163254. The Charity is a fully owned subsidiary of The Common Purpose Charitable Trust (“CPCT”). CPCT runs a wide range of leadership development programmes directly and through its other subsidiaries and licensees globally.

The trustees of Common Purpose Student Experiences confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit, ‘Charities and Public Benefit’.

Ethos and vision

Common Purpose Student Experiences gives university students the inspiration, skills and connections to become better leaders as they embark on their careers and move out into society.

CPCT is a global provider of leadership development programmes that help people of the world to work together to solve common problems.

- **Local and global:** we operate locally in major cities around the world and we connect them through our global programmes.
- **Leadership development:** we deliver experiential leadership development and ensure that our participants leave with clear thinking on how to apply their learning back in the workplace and in wider society. As a result, all leaders, from all backgrounds, have a far more sustained impact.
- **Work together:** we convene leaders across sectors and from all backgrounds, so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation.

For more details, visit our website: www.commonpurpose.org

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2020

2. ACHIEVEMENTS AND PERFORMANCE FOR THE YEAR

Common Purpose Student Experiences focuses on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. We collaborate with universities to deliver our co-curricular leadership programmes. These programmes offer a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enable universities to complement existing offerings and meet key institutional objectives.

During 2019/20 our main priorities were:

- to continue to innovate in our offerings to universities and to focus on improving quality and content of our programmes
- to maintain and improve the key performance indicators (KPIs) that measure client and participant satisfaction with our programmes
- to continue to take more students from UK and Australian universities on our Global Leadership Experience Abroad programmes to cities across the world, and in particular targeting non-traditional students who don't take up international experiences at university
- through the support of corporate and university partners to run GLE: Home programmes in the major education hubs of the world
- to run large scale in-person and purely online programmes where 500 – 1,000 students can learn together
- to generate over 6,500 total graduate numbers and online participant numbers.

To achieve this, we ran 27 in-person programmes before COVID-19 affected our operations, reaching 2,145 participants in nine countries. We also saw 388 students complete one of our asynchronous courses.

When COVID-19 made in-person programmes unviable, we quickly re-designed them to be deliverable purely online. In less than three months, we conceived, developed and delivered fully online programmes, demonstrating to our clients our speed of response to the unfolding situation with COVID-19. Our agility and technical competence meant we were able to continue to deliver leadership programmes for our existing clients from March onwards and to offer online leadership programmes to new clients. As a result, from March to July this year we had 5,878 students completing online courses or programmes with us – 1,684 on asynchronous courses and a further 4,194 completing a live “real-time” online programme.

This represents a total across the year of 8,411 students completing a Common Purpose programme. Against this very difficult background, we have also been able to deliver a financial surplus for 2019/20.

Highlights for this period saw over 600 RMIT University students complete the online Global Leadership Forum Worldwide and over 330 students from Glasgow, Gloucestershire, Chicago and Pretoria Universities and Queen's University Belfast complete the online Global Leadership Forum EMEA.

We have asked all of our participants to tell us whether the programme was good value for their time, rating their response on a scale of 1 to 6 (6 being excellent value for time and 1 being very poor). Our target is for 90%+ of participants to score our programmes as 5 or 6 – this was our student experience Key Performance Indicator (KPI) for 2019/20. The average KPI score across our programmes was 83%, a little lower than some previous years. We have reviewed Value for Time as a performance indicator and decided that it is not as useful a measure as we would like. External events over which we have no control (such as bad weather) can intervene to affect participants' views. As a result, we are moving to KPIs based on the impact the programme has had on participants.

We also measure the students' development of key leadership skills. Through attending our programmes, our participants reported that:

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2020

- through deepening their understanding of other cultures they became more Empathetic
- through working with difference they became more Agile
- through living with ambiguity they became more Open
- through solving complex problems they became more Influential.

We combine these skills to measure two core competencies, aiming for an average response of 5 or more out of 6 for each across the year (6 being excellent development of the competency and 1 being very poor). Participants gave the following average scores, meaning we are pleased to have exceeded this target over the year across all competencies:

- become more inclusive leaders: 5.29 out of 6
- operate with broader horizons: 5.07 out of 6

In addition, we now ask students if they would recommend the programme to others, again aiming for an average score of 5 or more out of 6 (6 being highly recommended). We are delighted to report an average score of 5.36 across the year, showing the value the students place in their experience with us.

We are especially pleased to see that student satisfaction and development of key leadership skills and competencies has been comparable, or higher, for our new online delivered programmes during COVID-19 in relation to their previous in-person models.

In July 2019, the Charity established a branch in Australia to support its growing work in the region. The branch now employs one person, with plans to increase the headcount during 2020/21 as business demand dictates. All income and expenditure in Australia is booked in the branch and consolidated in the accounts of the Charity.

3. PLANS FOR 2020/21

Our plans for 2020/21 include:

- to continue to deliver our full suite of online programmes, and develop new online programmes, to ensure that at even at a time of social distancing students can still benefit from our programmes
- as and when circumstances allow, to run in-person programmes where our university partners choose to revert back from online delivery – both as GLE: Home programmes in their cities or GLE: Abroads to other cities
- to expand our portfolio of university partners for programmes to include the US, Canada, UAE and Malaysia
- by the end of the financial year, over 9,000 students to have completed our in-person and online programmes – of which 75% go on to successfully earn the associated micro-credential.

4. FINANCIAL REVIEW

Details of the results for the year are given in the statement of financial activities on page 10. The net movement in reserves for the year ended 31 July 2020 was a surplus of £82,012 (2018/19: £80,313). As a result, fund balances rose to £254,072 at the end of the year compared to £172,060 at the end of the previous year. All of this was unrestricted (2018/19: unrestricted £172,060; restricted £0).

Income

In 2019/20, income totalled £955,177 (2018/19: £1,091,424), a reduction of £134,247 over the previous year. The Charity's revenue was tracking very close to budget until the onset of the COVID-19 pandemic. It subsequently became clear that much of expected income would not be realised and ultimately the Charity saw revenue come in one third lower than budget. Compared to 2018/19, however, the Charity managed to contain revenue losses to a fall of only 12.5% due in large part to the swift move to online programmes.

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2020****Expenditure**

Total expenditure in 2019/20 amounted to £873,165, all of which was spent on unrestricted programmes (2018/19: total of £1,011,111, made up of unrestricted expenditure of £994,444 and restricted expenditure of £16,667). The reduction over the previous year reflects the fact that the Charity was unable to deliver in-person programmes from March. This produced a significant saving in programme costs such as flights, hotels, venue hire etc. In addition, senior staff agreed a salary reduction between April and July 2020, and the Charity furloughed one staff member, further helping keep costs down.

Savings of nearly 14% in programme costs enabled the Charity to return a slightly higher surplus than the previous year before making the provision.

Another subsidiary within the group, Common Purpose UK, has an intercompany creditor balance with the Charity of £120,629. CPUK currently has a negative reserve balance, and in light of this, the parent company, CPCT, has provided a guarantee for the full sum in relation to amounts owed from CPUK to CPSE in the event that CPUK cannot repay the amounts concerned in full.

5. RESERVES POLICY

The Charity has established a reserves policy as part of its plans to provide long-term support to CPCT. Reserves are used to bridge the gap between the spending and receiving of income. The Charity therefore calculates reserves as that part of the Charity's unrestricted income that is freely available after taking account of designated funds that donors have provided for specific projects.

The reserves currently stand at £254,072 and are calculated as follows:

| | |
|-----------------------|-----------------|
| Unrestricted funds | £254,072 |
| Restricted funds | £0 |
| TOTAL RESERVES | £254,072 |

Reserves are calculated and managed at a group level to ensure the group has, at a minimum, sufficient reserves to support the continued solvency and liquidity of the group. The group reserve is set at £1.4 million. Beyond this, the Charity separately aims to maintain a sufficient level of reserves at a company level to support its continued solvency. The CPCT group approves the Group Reserves Policy annually and sets the target level of reserves.

6. REFERENCE AND ADMINISTRATIVE DETAILS**Name of the charity**

Common Purpose Student Experiences Limited

Charity Registration Number

09526939

Company Registration Number

1163254

Registered Office

Monmouth House
38 – 40 Artillery Lane
London E1 7LS

ADVISORS

Auditors Haysmacintyre LLP, 10 Queen Street Place, London EC4R 1AG

Bankers National Westminster, 250 Regent Street, London W1B 3BN

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2020

7. TRUSTEES AND DIRECTORS

Sanjeev Gupta (Chair)
Cedric Crocker
Christine Ennew
David Grace
Julia Harvie-Liddel
Edward Kitchen
Tswelopele Kodisang
Alvin Ng (appointed 20 July 2019)
Anuoluwapo Omideyi (resigned 5 July 2019)
Marie-Therese Png (resigned 5 July 2019)

All served throughout the year ended 31 July 2020 unless indicated otherwise.

Chief Executive Officer

Andy Coxall

8. STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document and constitution

The governing documents of Common Purpose Student Experiences Limited are the Memorandum and Articles of Association. Common Purpose Student Experiences Limited is a company limited by guarantee without share capital and with charitable status.

Organisational structure and decision making

The Charity was established in 2015. Common Purpose Student Experiences Limited is a wholly owned subsidiary of The Common Purpose Charitable Trust (CPCT), which is a company limited by guarantee, registered in England and Wales under company number 2832875.

The Chief Executive, Andy Coxall, runs the Charity and reports to the board. The board of trustees meets quarterly and sets the strategic direction of the Charity. Mr Coxall is part of the group's senior management team, led by the Group CEO, Adirupa Sengupta. Other senior managers include Ed Herman, Chief Operating Officer of the Charity, who is also a member of the senior management team. The board, in consultation with Ms Sengupta, sets the remuneration of Mr Coxall and Mr Herman.

Methods adopted for the recruitment and appointment of trustees

We encourage people interested in becoming trustees of the Charity to apply on our website. When vacancies arise the CPCT nominations committee draws up criteria, considers applications, conducts interviews of candidates and recommends appointments. Prospective trustees are briefed on the nature and work of the organization, invited to meet the board and the executive and, if the board approves, appointed at the next board meeting. Appointments are ratified at the following annual general meeting.

Policies and procedures for training and induction of trustees

All trustees are offered an induction, which is tailored to suit their individual requirements. Each new trustee receives an information pack that informs them of their role, the management structure and the policies and systems in place. New trustees are encouraged to attend a course day to see Common Purpose in action, as well as participating in other Common Purpose events that run throughout the year.

Risk assessment, principal risks and uncertainties

The trustees have established an annual risk assessment process, which identifies the major foreseeable risks faced by the Charity, assessing their likelihood and impact, and as appropriate implementing measures to mitigate these risks. The trustees have reviewed the major risks to which the Charity is exposed and are satisfied that appropriate systems have been established to mitigate those risks. The key risk that emerged from the COVID-19 pandemic was business interruption to the

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**REPORT OF THE TRUSTEES****YEAR ENDED 31 JULY 2020**

Charity's ability to run its programmes face-to-face. The Charity's response was to move programmes online. This has proved successful and has demonstrated the effectiveness of the risk mitigation strategies.

The ability of the Charity to continue to operate is dependent upon identifying and securing income and sponsorship support from participating universities. The principal risk is that a shortfall in such income could lead to losses in the Charity. The Charity aims to hold sufficient reserves to manage a downturn in business. This objective is set out in the Charity's reserves policy. This has also been addressed by a close focus on managing costs and a strong focus on sales strategy to appropriate funders and institutions. CPSE has also continued to develop and refine its product offering based on market response and feedback from key stakeholders.

Impact of COVID-19 (Coronavirus)

The accounts include the period when the impact of the COVID-19 pandemic became apparent, meaning they are approved during a period where there is much uncertainty as to the timing and speed of an economic recovery. The Charity's activities in running face-to-face programmes were severely curtailed, although it has quickly and successfully developed and delivered online programmes, which have met with considerable approval from client universities and participants.

Through its parent, The Common Purpose Charitable Trust, the Charity took advantage of the UK government's Coronavirus Job Retention Scheme to furlough 2 staff members, and likewise ask members of the senior management team to take a reduction in salary. These two measures helped the Charity to maintain employment of its entire staff and save money for the period during which they apply.

In November 2020, the trustees considered a 12-month cash flow forecast and based on the assumptions made by management this showed the Charity remaining cash flow positive throughout the period to January 2022.

The trustees recognize, however, that given the current situation relating to COVID-19 any forecast of future activity levels and thus cash flow is inherently uncertain. The key uncertainty is the extent to which uncontracted income will be realised while the COVID-19 restrictions apply. To protect this income, we continue to stay very close to our clients, some of whom chose to defer, rather than cancel, programmes. The Charity expects to see an increase in the level of activity and revenue in 2020/21 as online delivery becomes more established.

The trustees believe, however, that notwithstanding the inherent uncertainties that currently exist, the Charity remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts. This is due to the strength of the Charity's underlying business, management's ongoing relationships with key universities, and the actions being taken to mitigate expected reduced activity levels (as mentioned above).

The trustees will continue to actively monitor staff levels and operational costs and take such steps as they consider necessary to help ensure these remain in line with activity levels and income, also taking into account the parent's utilisation of assistance provided by the UK government.

The Charity has no investments or other assets that have been significantly impaired because of COVID-19. The trustees have reviewed and updated the company's reserves policy and risk register to reflect COVID-19, and taken other actions needed in the current situation such as focusing on maintaining cash flow, monitoring costs and supporting new product development.

Directors' insurance and indemnities

The trustees have the benefit of the indemnity provisions contained in the Charity's Articles of Association, and the Charity has maintained throughout the year Directors' and Officers' liability insurance for the benefit of the Charity, the trustees and its officers. CPSE trustees are covered under the parent entity's insurance policies in respect of:

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2020

- Professional indemnity
- Trustees and individual liability
- Professional and legal liability

9. STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees, who are also the directors of Common Purpose Student Experiences Limited for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware;
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

In preparing the Report of the Trustees, the trustees have taken advantage of the exemptions available to small companies (including the exemption from preparing a strategic report).

Approved by the Board of trustees on 23 November 2020 and signed on its behalf by

DocuSigned by:

0208DDD3ED5C47E.....

Trustee

Sanjeev Gupta

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE STUDENT EXPERIENCES LIMITED

Opinion

We have audited the financial statements of Common Purpose Student Experiences Limited for the year ended 31 July 2020 which comprise the Statement of Financial Activities, the Balance Sheet and the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2020 and of the charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement set out on page 7, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF
COMMON PURPOSE STUDENT EXPERIENCES LIMITED**

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report (which includes the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Annual Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

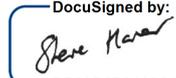
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report (which incorporates the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:

DB8AB2B244C8458...

20 January 2021

Steven Harper (Senior Statutory Auditor)
For and on behalf of Haysmacintyre LLP
Statutory Auditors

10 Queen Street Place
London
EC4R 1AG

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**STATEMENT OF FINANCIAL ACTIVITIES (including an income and expenditure account)****FOR THE YEAR ENDED 31 JULY 2020**

| | <i>Unrestricted Funds</i> | <i>Restricted Funds</i> | Total Funds | <i>Unrestricted Funds</i> | <i>Restricted Funds</i> | Total Funds |
|--|-------------------------------|-----------------------------|--------------------|-------------------------------|-----------------------------|--------------------|
| | 2020 | 2020 | 2020 | 2019 | 2019 | 2019 |
| Note | £ | £ | £ | £ | £ | £ |
| Income from: | | | | | | |
| <i>Charitable activities</i> | | | | | | |
| Fees for Global Student programmes | 943,807 | 0 | 943,807 | 1,074,757 | 0 | 1,074,757 |
| Sponsorship for Global Student Programmes | 0 | 0 | 0 | 0 | 16,667 | 16,667 |
| Other Income | 11,370 | 0 | 11,370 | 0 | 0 | 0 |
| Total | 955,177 | 0 | 955,177 | 1,074,757 | 16,667 | 1,091,424 |
| Expenditure on: | | | | | | |
| Charitable activities | (873,165) | 0 | (873,165) | (994,444) | (16,667) | (1,011,111) |
| Total expenditure | (873,165) | 0 | (873,165) | (994,444) | (16,667) | (1,011,111) |
| Net (expenditure) & net movement in funds | 82,012 | 0 | 82,012 | 80,313 | 0 | 80,313 |
| Fund balances brought forward as at 1 August | 172,060 | 0 | 172,060 | 91,747 | 0 | 91,747 |
| Fund balances carried forward as at 31 July | 254,072 | 0 | 254,072 | 172,060 | 0 | 172,060 |

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

Company Registered Number 09526939

BALANCE SHEET**AS AT 31 JULY 2020**

| | | 31-Jul-20 | | 31-Jul-19 | |
|---|------|------------------|----------------|------------------|----------------|
| | Note | £ | £ | £ | £ |
| Current assets | | | | | |
| Debtors | 4 | 226,325 | | 34,407 | |
| Accrued income | | 21,500 | | 207,086 | |
| Cash at bank and in hand | | 196,690 | | 70,706 | |
| | | <u>444,515</u> | | <u>312,199</u> | |
| Creditors: amounts falling due within one year | | | | | |
| Creditors | 5 | <u>(190,443)</u> | | <u>(140,139)</u> | |
| Net current assets | | | <u>254,072</u> | | <u>172,060</u> |
| Net assets | | | <u>254,072</u> | | <u>172,060</u> |
| Funds | | | | | |
| General fund | | | 254,072 | | 172,060 |
| Restricted fund | | | 0 | | 0 |
| Total funds | | | <u>254,072</u> | | <u>172,060</u> |

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

The financial statements were approved and authorised for issue by the board of trustees on 23 November 2020 and were signed below on its behalf by:

DocuSigned by:



0208DDD3ED5C47E.....

Trustee

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

Company Registered Number 09526939

CASH FLOW STATEMENT**AS AT 31 JULY 2020**

| | 2020 | | 2019 | |
|---|-------------|-----------------------|-------------|----------------------|
| | £ | £ | £ | £ |
| Net cash inflow from operating activities | 6 | 125,983 | | (15,539) |
| Cash flows from investing activities: | | | | |
| Dividends, interest and rents from investments | | 0 | | 0 |
| Purchase of fixed assets | | <u>0</u> | | <u>0</u> |
| Net cash (used in) investing activities | | <u>0</u> | | <u>0</u> |
| Change in cash and cash equivalents in the year | | 125,983 | | (15,539) |
| Cash and cash equivalents at the beginning of the year | | 70,707 | | 86,246 |
| Cash and cash equivalents at the end of the year | | <u><u>196,690</u></u> | | <u><u>70,707</u></u> |

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**NOTES TO THE FINANCIAL STATEMENTS****FOR THE YEAR ENDED 31 JULY 2020**

1. ACCOUNTING POLICIES**(a) Basis of accounting**

Common Purpose Student Experiences Limited is a charitable company limited by guarantee. Further details are shown on page 3.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). The charitable company is a public benefit entity for the purposes of FRS 102 and therefore the Charity also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP – Second Edition, effective 1 January 2019), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

The charitable company holds only basic financial instruments which are initially recognised at cost or transaction, and do not require subsequent adjustment to fair value.

In the view of the trustees in applying the accounting policies adopted, no judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

(b) Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

(c) Income

Income represents the total income receivable during the year comprising tuition fees, sponsorship, bursaries, and other income.

Income and expenditure related to individual courses is matched and any surplus on a course is recognised in the accounting year in which it arises. Course deficits are recognised as soon as anticipated. Income is fully recognised on commencement of courses including those that cease after the year end as no refunds are given once a course has commenced and hence full entitlement to the income occurs on commencement.

(d) Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs are charged to charitable activities along with appropriate support costs. Support costs are those non-charitable costs which are necessary for the general running of the charity and include items such as governance, licence and audit fees.

(e) Going concern

The accounts are approved during a period where there is continued economic uncertainty as a result of the international spread of a coronavirus (COVID-19). The Charity's response has been to reforecast its cash flow in light of COVID-19. This forecast shows the Charity staying cash flow positive for 12 months from the date of these accounts. The trustees believe therefore that the Charity has sufficient resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements. Further information on this can be seen in the trustees' report above on page 6.

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**NOTES TO THE FINANCIAL STATEMENTS (continued)****FOR THE YEAR ENDED 31 JULY 2020****(f) Foreign currency translation**

Transactions denominated in in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

(g) Australian branch

As described in the Trustees' Report, the Charity has an Australian branch which began activity during the year ended 31 July 2020. The income, expenditure, assets and liabilities of the branch are incorporated within the accounts of the Charity.

2. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES

No emoluments were paid, nor expenses reimbursed, to the trustees during the current year.

3a. ANALYSIS OF EXPENDITURE ON CHARITABLE ACTIVITIES

| | Direct Costs | Support Costs | Total |
|-------------------------|---------------------|--------------------------|------------------|
| | £ | £ | £ |
| Student programmes 2020 | <u>582,644</u> | <u>290,521</u> | <u>873,165</u> |
| Student programmes 2019 | <u>629,651</u> | <u>381,460</u> | <u>1,011,111</u> |

The aggregate emoluments of key management personnel including employer contributions for National Insurance and pension were £158,441 (2018/19: £156,633). The Charity does not employ any staff directly; all staff are seconded from The Common Purpose Charitable Trust.

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**NOTES TO THE FINANCIAL STATEMENTS (continued)****FOR THE YEAR ENDED 31 JULY 2020****3b. ANALYSIS OF SUPPORT COSTS**

| | Central support costs | Licence Fee | Governance | Total |
|--------------------|--------------------------------------|------------------------|-------------------|----------------|
| | £ | £ | £ | £ |
| Support costs 2020 | <u>229,294</u> | <u>55,694</u> | <u>5,533</u> | <u>290,521</u> |
| Support costs 2019 | <u>312,794</u> | <u>65,426</u> | <u>3,240</u> | <u>381,460</u> |

4. DEBTORS

| | 2020 | 2019 |
|--------------------------------------|----------------|----------------|
| | £ | £ |
| Tuition fees and sponsorship income | 100,946 | 18,223 |
| Accrued income | 21,500 | 207,086 |
| Amount due from group undertakings: | | |
| Common Purpose UK | 120,629 | 0 |
| Common Purpose Global Customised Ltd | 4,374 | 0 |
| Other debtors | 376 | 16,184 |
| | <u>247,825</u> | <u>241,492</u> |

The parent company, CPCT, has provided a guarantee in the amount of £120,629 in relation to amounts owed from CPUK to CPSE in the event that CPUK cannot repay the amounts concerned in full.

5. CREDITORS: AMOUNTS FALLING DUE IN ONE YEAR

| | £ | £ |
|------------------------------------|----------------|----------------|
| Trade creditors and accruals | 16,361 | 49,400 |
| Deferred Income | 109,576 | 17,447 |
| Amounts due to group undertakings: | | |
| CP Asia Pacific Ltd | 7,166 | 440 |
| Common Purpose Charitable Trust | 645 | 58,925 |
| Common Purpose UK | 0 | 6,207 |
| Common Purpose UK | 0 | 0 |
| Other taxes and social security | 56,695 | 7,720 |
| | <u>190,443</u> | <u>140,139</u> |

COMMON PURPOSE STUDENT EXPERIENCES LIMITED**NOTES TO THE FINANCIAL STATEMENTS (continued)****FOR THE YEAR ENDED 31 JULY 2020****6. RECONCILIATION OF OPERATING SURPLUS TO NET CASH INFLOW FROM OPERATING ACTIVITIES**

| | 2020 | 2019 |
|---|----------------|-----------------|
| | £ | £ |
| Net (expenditure) / income for the reporting period (as per the statement of financial activities) | 82,012 | 80,313 |
| Depreciation charges | 0 | 0 |
| Loss on disposal | 0 | 0 |
| Dividends, interest and rent from investments | 0 | 0 |
| Decrease in stocks | 0 | 0 |
| (Increase) Decrease in Debtors | (6,332) | (4,924) |
| Increase (Decrease) in Creditors | 50,303 | (90,928) |
| Net cash inflow from operating activities | <u>125,983</u> | <u>(15,539)</u> |

7. SHARE CAPITAL

The charitable company is limited by guarantee and has no share capital. The liability of the members is limited to the sum of £1 per member.

8. RESTRICTED FUNDS

No restricted grants were received from donors during the year.

9. PARENT UNDERTAKING

The Charity's immediate and ultimate parent undertaking is The Common Purpose Charitable Trust (CPCT), a company registered in England, number 2832875 and a registered charity, number 1023384. Consolidated financial statements for The Common Purpose Charitable Trust are available to the public from www.charitycommission.org.uk.

10. RELATED PARTIES

During the year, the Charity entered into a number of transactions with other group companies. These transactions were to pay the salaries of staff engaged from other group entities. All such transactions are eliminated on consolidation in The Common Purpose Charitable Trust.

One related party transaction was made. The sister of a trustee of CPCT was engaged to provide chairing at a programme in the United States, receiving remuneration of £1,500.

There were no other related party transactions in the current or previous year.