Identifying the participant group and unlocking its diversity

Set the challenge

Build the group

Human-Centered Design process

Outcomes

- Common and compelling; big enough to be worth the effort, small enough to be grasped

- Identifying the participant group and unlocking its diversity

- Clarifying the scope of the Challenge and agreeing your role as leaders in addressing it

- Understanding the root causes of Challenges in general, big and small

- Disrupt your thinking by experiencing the Challenge in a different context

- Developing ideas to respond to the Challenge

- Testing, refining and sharing ideas and reflecting on your learning

- Reconnecting to share progress and further translate learning back to your role

- Participants develop the skills and competencies to cross boundaries

- A diverse network of leaders across a city, organisation or community

- Innovative ideas for a city, organisation, system or community