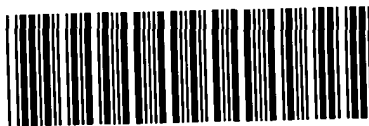




**COMMON PURPOSE STUDENT EXPERIENCES LIMITED**  
**REPORT AND FINANCIAL STATEMENTS**  
**YEAR ENDED 31 JULY 2019**

Company registered number: 09526939  
Charity registered number: 1163254

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# COMMON PURPOSE STUDENT EXPERIENCES LIMITED

## REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2019

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The trustees of Common Purpose Student Experiences Limited ("Common Purpose Student Experiences" or the "Charity") are pleased to present their annual report together with the audited financial statements for the year ended 31 July 2018, which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (SORP 2015).

### 1. OBJECTIVES AND AIMS

The charitable objective of Common Purpose Student Experiences is the advancement of education for the public benefit. Its governing document describes its object as:

"the advancement of education for the public benefit and in particular but without prejudice to the generality of the foregoing to educate men and women and young people of school age, from a broad range of geographical, political, ethnic, institutional, social and economic backgrounds in constitutional, civic, economic and social studies with special emphasis on civil and social awareness and responsibility in the United Kingdom and elsewhere."

Common Purpose Student Experiences was established as a charity on 7 April 2015 and is registered with the Charity Commission under the Registered Charity number 1163254. The trustees of Common Purpose Student Experiences confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

#### **Ethos and vision**

Common Purpose Student Experiences gives university students the inspiration, skills and connections to become better leaders as they embark on their careers and out into society.

We are the global provider of leadership development to help people of the world to work together to solve common problems.

- **Local and global:** we operate locally in major cities around the world and we connect them through our global programmes.
- **Leadership development:** we deliver experiential leadership development and ensure that our participants leave with clear thinking on how to apply their learning back in the workplace and in wider society. As a result, all leaders, from all backgrounds, have a far more sustained impact.
- **Work together:** we convene leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation.

For more details, visit our website: [www.commonpurpose.org](http://www.commonpurpose.org)

## 2. SUMMARY OF ACTIVITIES AND THE MAIN OBJECTIVES FOR THE YEAR

Common Purpose Student Experiences focuses on developing the next generation of inclusive leaders with Cultural Intelligence (CQ): the ability to cross boundaries and thrive in multiple cultures. We partner with universities to deliver our co-curricular leadership programmes. These programmes offer a cutting-edge CQ pedagogy with powerful experiential learning techniques, equipping students with CQ to thrive in the world today. They enable universities to complement existing offerings and meet key institutional objectives.

During 2018/19 our main priorities were:

- to continue to take more students from UK and Australian universities on GLE: Abroad programmes to cities across the world, and in particular targeting non-traditional students who don't take up international experiences at university
- through the support of corporate and university partners to run GLE: Home programmes in the major education hubs of the world
- to run large scale face to face and purely online programmes where 500 – 1,000 students can learn together
- by the end of December 2018 to have already surpassed last year's total graduate numbers and online participant numbers and end the financial year with 5,000 graduates.

To achieve this, we ran 42 programmes reaching 3,879 participants in 18 countries. Students came from over 100 universities. In addition our purely online courses reached over 1,200 participants. We also worked with four corporate partners.

Highlights included two programmes for more than 750 students from RMIT University each, giving students access to an incredibly diverse range of leaders in Melbourne, representing global brands as well as unsung local heroes; and our first ever student programmes in the Czech Republic (Prague), the Netherlands (Arnhem) and Republic of Korea (Daejeon and Jeonju).

Through attending our programmes, our participants reported that:

- through deepening their understanding of other cultures they became more Empathetic
- through working with difference they became more Agile
- through living with ambiguity they became more Open
- through solving complex problems they became more Influential.

We ask all of our participants to tell us whether the programme was good value for their time, rating their response on a scale of 1 to 6 (6 being excellent value for time and 1 being very poor). Our target is for 90%+ of participants to score our programmes as 5 or 6 – this is our student experience Key Performance Indicator (KPI). The average KPI score across our programmes was 85%. As we've scaled up our delivery into new locations, larger group sizes and new programmes we've seen some areas where the KPI has dropped and have since addressed these through training and programme development. We also measure student's development of key leadership skills and competencies, again aiming for 90%+, and have exceeded this target over the year across all the competencies.

Our plans for 2019/20 set out below were formulated before the COVID-19 crisis and remain longer term aspirations but delivery may be delayed or otherwise affected by the immediate need to respond to COVID-19 as set out separately in this report.

## COMMON PURPOSE STUDENT EXPERIENCES LIMITED

### REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2019

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Our plans are:

- to continue to take more students from UK and Australian universities on GLE: Abroad programmes to cities across the world, and in particular targeting non-traditional students who don't take up international experiences at university
- through the support of corporate and university partners to run GLE: Home programmes in the major education hubs of the world
- to run large scale face to face and purely online programmes where 500 – 1,000 students can learn together
- to expand our portfolio of university partners for programmes to include Canada, UAE and Malaysia
- by the end of December 2019 to have already surpassed last year's total graduate numbers and end the financial year with 7,000 students having completed both our face to face and purely online courses.

### 3. OVERVIEW OF THE FINANCIAL POSITION

Details of the results for the year are given in the statement of financial activities on page 8. The net movement in unrestricted funds for the year ended 31 July 2019 was a surplus of £80,313 (2018: surplus of £88,675). As a result, fund balances increased to £172,060 at the end of the year compared to £91,747 at the end of the last year.

### 4. RESERVES POLICY

Reserves are used to bridge the gap between the spending and receiving of income. A major concern of the trustees is to ensure that the Charity maintains adequate reserves throughout the year, given the irregular nature of its income and large costs for its international programmes. Reserves are calculated and managed at a group level to ensure the group has, at a minimum, sufficient reserves to support the continued solvency and liquidity of the group. Beyond this, a further buffer is retained to support future business development. The CPCT group approves the Group Reserves Policy annually and sets the target level of reserves.

### 5. REFERENCE AND ADMINISTRATIVE DETAILS

**Name of the charity**

Common Purpose Student Experiences Limited

**Charity Registration Number**

09526939

**Company Registration Number**

1163254

**Registered Office**

Monmouth House  
38 – 40 Artillery Lane  
London E1 7LS

**ADVISORS**

Auditors    haysmacintyre, 10 Queen Street Place, London EC4R 1AG

Bankers     National Westminster, 250 Regent Street, London W1B 3BN

## COMMON PURPOSE STUDENT EXPERIENCES LIMITED

### REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2019

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#### 6. TRUSTEES AND DIRECTORS

Cedric Crocker  
Jonathan Donner (resigned 15 March 2019)  
Christine Ennew  
David Grace  
Sanjeev Gupta (appointed 22 January 2018)  
Julia Harvie-Liddel  
Edward Kitchen (appointed 14 March 2019)  
Tswelopele Kodisang  
Alvin Ng (appointed 20 July 2019)  
Anuluwapo Omideyi (resigned 5 July 2019)  
Marie-Therese Png (resigned 5 July 2019)

All served throughout the year ended 31 July 2019 unless indicated otherwise.

##### **Chief Executive Officer**

Andy Coxall

#### 7. STRUCTURE, GOVERNANCE AND MANAGEMENT

##### **Governing document and constitution**

The governing documents of Common Purpose Student Experiences Limited are the Memorandum and Articles of Association. Common Purpose Student Experiences Limited is a company limited by guarantee without share capital and with charitable status.

##### **Organisational structure and decision making**

The Charity was established in 2015. Common Purpose Student Experiences Limited is a wholly owned subsidiary of The Common Purpose Charitable Trust (CPCT), which is a company limited by guarantee, registered in England and Wales under company number 2832875.

The Chief Executive, Andy Coxall, runs the Charity and reports to the board. The trustees were drawn from existing and previous Common Purpose company boards of trustees and supporters of student programmes. The board of trustees meets quarterly and sets the strategic direction of the Charity.

##### **Risk assessment, and principal risks and uncertainties**

The trustees have established an annual risk assessment process, which identifies the major foreseeable risks faced by the Charity, assessing their likelihood and impact, and as appropriate implementing measures to mitigate these risks. The trustees have reviewed the major risks to which the Charity is exposed and are satisfied that appropriate systems have been established to mitigate those risks.

The ability of the Charity to continue to operate is dependent upon identifying and securing income and sponsorship support from participating universities and, to a lesser extent, donations from potential supporters of student leadership development. The principal risk is

## COMMON PURPOSE STUDENT EXPERIENCES LIMITED

### REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2019

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that a shortfall in such income could lead to losses in the Charity. This has been addressed by a close focus on managing costs and a strong focus on sales strategy to appropriate funders and institutions. CPSE has also continued to develop and refine its product offering based on market response and feedback from key stakeholders.

#### **Impact of COVID-19 (Coronavirus)**

These accounts have been approved by the trustees at a time when there is significant economic and other uncertainty as a result of the emergence and international spread of the coronavirus, COVID-19. With the introduction of related virus control measures across the world since early March 2020, and in common with most other organisations, the Charity has been forced to curtail its activities, particularly in running face to face programmes. Some of our programmes were moved online, while others have been deferred or rescheduled. The office in London was closed on 17 March 2020 and the Charity then moved to fully home-based working.

Through its parent, The Common Purpose Charitable Trust, the Charity is taking advantage of the UK government's Coronavirus Job Retention Scheme to furlough 2 staff members, and likewise ask members of the senior management team to take a reduction in salary. These two measures will both help the Charity to maintain employment of all its staff and also save money for the period during which they apply.

In April 2020 the trustees formally reviewed an updated cash flow forecast for the Charity to June 2021. On the basis of the assumptions made by management this showed the Charity remaining cash flow positive throughout the period to June 2021.

The trustees recognize, however, that given the current situation relating to COVID-19 any forecast of future activity levels and thus cash flow is inherently uncertain. The key uncertainty is the extent to which uncontracted income will be realised while the COVID-19 restrictions apply. To protect this income, we continue to stay very close to our clients, many of whom have chosen to defer, rather than cancel, programmes. Nevertheless the Charity expects to see a significantly reduced level of activity and revenue for the remainder of 2019/20. This is expected to apply across all our programmes.

The trustees believe, however, that notwithstanding the inherent uncertainties that currently exist, the strength of the Charity's underlying business and management's ongoing relationships with key universities, the actions being taken to mitigate expected reduced activity levels (as mentioned above) and a likely resumption of normal business activity during 2020, mean that the Charity remains financially sustainable and will remain a going concern for at least the next twelve months from the date of approval of these accounts.

The trustees will continue to actively monitor staff levels and operational costs and take such steps as they consider necessary to help ensure these remain in line with reduced activity levels and income, also taking into account the parent's proposed utilisation of the assistance being provided by the UK government.

The Charity has no investments or other assets that have been significantly impaired as a result of COVID-19. However, the Charity's reserves are likely to reduce significantly as either programmes planned for 2019/20 do not run or income originally expected in 2019/20 is deferred to the next financial year. The Trustees will be reviewing and updating the Charity's reserves policy to reflect COVID-19, as well as the risk register and other actions that need to be taken to reflect the current situation.

### Directors' insurance and indemnities

The trustees have the benefit of the indemnity provisions contained in the Charity's Articles of Association, and the Charity has maintained throughout the year Directors' and Officers' liability insurance for the benefit of the Charity, the trustees and its officers. CPSE trustees are covered under the parent entity's insurance policies in respect of:

- Professional indemnity
- Trustees and individual liability
- Professional and legal liability

### 8. STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees, who are also the directors of Common Purpose Student Experiences Limited for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the trustees are required to:

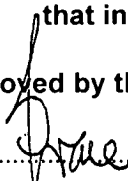
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware;
- the trustees **have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.**

Approved by the Board of trustees on 4 May 2020 and signed on its behalf by

  
.....

David Grace, Trustee

## INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE STUDENT EXPERIENCES LIMITED

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### Opinion

We have audited the financial statements of Common Purpose Student Experiences Limited for the year-ended 31 July 2019 which comprise the Statement of Financial Activities, the Balance Sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2019 and of the charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement set out on page 5, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.



**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF  
COMMON PURPOSE STUDENT EXPERIENCES LIMITED**

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**Other information**

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report (which includes the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Annual Report has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**


In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report (which incorporates the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the charitable company; or
- the charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

**Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

 22 May 2020

Richard Weaver (Senior Statutory Auditor)  
For and on behalf of haysmacintyre  
Statutory Auditors

10 Queen Street Place  
London  
EC4R 1AG

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

STATEMENT OF FINANCIAL ACTIVITIES (including an income and expenditure account)

FOR THE YEAR ENDED 31 JULY 2019

	<i>Unrestricted Funds</i>	<i>Restricted Funds</i>	<b>Total Funds</b>	<i>Unrestricted Funds</i>	<i>Restricted Funds</i>	<b>Total Funds</b>
	2019	2019	<b>2019</b>	2018	2018	<b>2018</b>
Note	£	£	£	£	£	£
<b>Income from:</b>						
<i>Charitable activities</i>						
Fees for Global Student programmes	1,074,757	0	<b>1,074,757</b>	816,792	0	<b>816,792</b>
Sponsorship for Global Student Programmes	0	16,667	<b>16,667</b>	9,167	18,333	<b>27,500</b>
Other Income	0	0	<b>0</b>	851	0	<b>851</b>
<b>Total</b>	<b>1,074,757</b>	<b>16,667</b>	<b>1,091,424</b>	<b>826,810</b>	<b>18,333</b>	<b>845,143</b>
<b>Expenditure on:</b>						
Charitable activities	(994,444)	(16,667)	<b>(1,011,111)</b>	(738,135)	(18,333)	<b>(756,468)</b>
<b>Total resources expended</b>	<b>(994,444)</b>	<b>(16,667)</b>	<b>(1,011,111)</b>	<b>(738,135)</b>	<b>(18,333)</b>	<b>(756,468)</b>
<b>Net income/(expenditure) &amp; net movement in funds</b>	<b>80,313</b>	<b>0</b>	<b>80,313</b>	<b>88,675</b>	<b>0</b>	<b>88,675</b>
Fund balances brought forward as at 1 August	91,747	0	<b>91,747</b>	3,072	0	<b>3,072</b>
<b>Fund balances carried forward as at 31 July</b>	<b>172,060</b>	<b>0</b>	<b>172,060</b>	<b>91,747</b>	<b>0</b>	<b>91,747</b>

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

## BALANCE SHEET

AS AT 31 JULY 2019

	Note	31-Jul-19		31-Jul-18	
		£	£	£	£
<b>Current assets</b>					
Debtors	4	34,407		123,086	
Accrued income		207,086		113,483	
Cash at bank and in hand		70,706		86,245	
		<u>312,199</u>		<u>322,814</u>	
<b>Creditors: amounts falling due within one year</b>					
Creditors	5	<u>140,139</u>		<u>231,067</u>	
<b>Net current assets</b>			<u>172,060</u>		<u>91,747</u>
<b>Net assets</b>			<u>172,060</u>		<u>91,747</u>
<b>Funds</b>					
General fund			172,060		91,747
Restricted fund			0		0
<b>Total funds</b>			<u>172,060</u>		<u>91,747</u>

All transactions are derived from continuing activities. All recognised gains and losses are included in the Statement of Financial Activities.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

The financial statements were approved and authorised for issue by the board of trustees on 4 May 2020 and were signed below on its behalf by:



.....  
David Grace, Trustee

**COMMON PURPOSE STUDENT EXPERIENCES LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 JULY 2019**

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**1. ACCOUNTING POLICIES**

**(a) Basis of accounting**

Common Purpose Student Experiences Limited is a charitable company limited by guarantee. Further details are shown on page 3.

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), section 1A. The charitable company is a public benefit entity for the purposes of FRS 102 and therefore the Charity also prepared its financial statements in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (The FRS 102 Charities SORP), the Companies Act 2006 and the Charities Act 2011, and Regulations made thereunder.

The trustees have assessed whether the use of the going concern basis is appropriate and have considered possible events or conditions that might cast significant doubt on the ability of the charity to continue as a going concern. The trustees have made this assessment for a year of at least one year from the date of approval of the financial statements. In particular, the trustees have considered financial forecasts and projections. After making enquiries the trustees have concluded that there is a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future and, therefore, the charitable company has adopted the going concern basis in preparing its financial statements.

The charitable company holds only basic financial instruments which are initially recognised at cost or transaction, and do not require subsequent adjustment to fair value.

In the view of the trustees in applying the accounting policies adopted, no judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

**(b) Fund accounting**

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives.

Restricted funds are funds subject to specific restricted conditions imposed by the donors.

**(c) Income**

Income represents the total income receivable during the year comprising tuition fees, sponsorship, bursaries, and other income.

Income and expenditure related to individual courses is matched and any surplus on a course is recognised in the accounting year in which it arises. Course deficits are recognised as soon as anticipated. Income is fully recognised on commencement of courses including those that cease after the year end as no refunds are given once a course has commenced and hence full entitlement to the income occurs on commencement.

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 JULY 2019

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**(d) Expenditure**

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs are charged to charitable activities along with appropriate support costs. Support costs are those non-charitable costs which are necessary for the general running of the charity and include items such as governance, licence and audit fees.

**(e) Going concern**

The accounts are approved during a period where there is much uncertainty as a result of the emergence and international spread of a coronavirus (COVID-19). The Charity's response has been to reforecast its cash flow in light of COVID-19. On the basis of the assumptions made this forecast shows the company staying cash flow positive for the next 12 months despite the potential impact on income during the 2019/20 financial year. The trustees believe therefore that the Charity has sufficient resources to continue its activities for the foreseeable future. They currently consider that any uncertainties over the Charity's financial viability are manageable. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

**(f) Foreign currency translation**

Transactions denominated in in foreign currencies are initially translated into sterling at the exchange rate at the transaction date. Monetary items are retranslated at the balance sheet date and the resulting differences are reflected in the Statement of Financial Activities.

**2. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES**

No emoluments were paid, nor expenses reimbursed, to the trustees during the current year.

**3a. ANALYSIS OF EXPENDITURE ON CHARITABLE ACTIVITIES**

	<b>Direct Costs</b>	<b>Support Costs</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Student programmes 2019	<u>629,651</u>	<u>381,460</u>	<u>1,011,111</u>
Student programmes 2018	<u>549,492</u>	<u>206,976</u>	<u>756,468</u>

The aggregate emoluments of key management personnel including employer contributions for National Insurance and pension were £156,633 (2017: £82,807). The Charity does not employ any staff directly; all staff are seconded from The Common Purpose Charitable Trust.

COMMON PURPOSE STUDENT EXPERIENCES LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 JULY 2019

3b. ANALYSIS OF SUPPORT COSTS

	Central support costs £	Licence Fee £	Governance £	Total £
Support costs 2019	<u>312,794</u>	<u>65,426</u>	<u>3,240</u>	<u>381,460</u>
Support costs 2018	<u>154,873</u>	<u>47,828</u>	<u>4,275</u>	<u>206,976</u>

4. DEBTORS

	2019 £	2018 £
Tuition fees and sponsorship income	18,223	105,928
Amounts due from related undertakings (Common Purpose Charitable Trust)	0	1,158
Other debtors	16,184	15,999
	<u>34,407</u>	<u>123,086</u>

5. CREDITORS: AMOUNTS FALLING DUE IN ONE YEAR

	2019 £	2018 £
Trade creditors and accruals	49,400	63,278
Deferred Income	17,447	97,547
Amounts due to group undertakings (Common Purpose Charitable Trust)	58,925	
Amount due to group undertaking (CP Asia Pacific Ltd)	440	48,903
Amount due to group undertaking (Common Purpose UK)	6,207	251
Other taxes and social security	7,720	21,088
	<u>140,139</u>	<u>231,067</u>

**COMMON PURPOSE STUDENT EXPERIENCES LIMITED****NOTES TO THE FINANCIAL STATEMENTS (continued)****FOR THE YEAR ENDED 31 JULY 2019****6. SHARE CAPITAL**

The charitable company is limited by guarantee and has no share capital. The liability of the members is limited to the sum of £1 per member.

**7. RESTRICTED FUNDS**

The restricted income and expenditure shown in the Statement of Activities relate to a global students programme delivered outside UK and funded by Weir Group plc. The entire funding has been expended during the financial year-end.

2019	Brought forward £	Income £	Expenditure £	Transfers/ gains £	Carried forward £
Weir Group		0	16,667	16,667	0
		0	0	0	0
		0	16,667	16,667	0

2018	Brought forward £	Income £	Expenditure £	Transfers/ gains £	Carried forward £
Power Corporation of Canada		0	10,000	9,590	0
Weir Group		0	8,334	8,744	0
		0	18,334	18,334	0

The Weir Group plc funding is in respect of a Global Leadership Experience programme run at Harvard University.

**8. OVERDRAFT FACILITY**

The Charity had an overdraft facility with NatWest bank for £50,000 until May 2019. This facility was secured by a debenture over the assets of the Charity and a guarantee provided by the parent undertaking. The Charity and its parent have now been released from their obligations.

**9. PARENT UNDERTAKING**

The Charity's immediate and ultimate parent undertaking is The Common Purpose Charitable Trust (CPCT), a company registered in England, number 2832875 and a registered charity, number 1023384. Consolidated financial statements for The Common Purpose Charitable Trust are available to the public from [www.charitycommission.org.uk](http://www.charitycommission.org.uk).

**10. POST BALANCE SHEET EVENT**

The COVID-19 crisis has had a major impact on the operations of the Charity and group. The trustees have set out their assessment of the impact on page 5, and have also considered the effect on the going concern of the Charity as set out in note 1(e). The trustees have assessed the crisis and its potential impact as a non-adjusting post balance sheet event.