The ASEAN Leaders Programme brings leaders from the ASEAN and beyond together to cross boundaries and to thrive in multiple cultures. By addressing a challenge relevant to the region, leaders embark on a journey with peers from diverse backgrounds across the region to develop their leadership skills, build networks, share knowledge and tap in on the immense potential of the ASEAN Community.

In its fifth year, the programme will continue to build a community of cross-sector senior leaders from the ASEAN who are culturally intelligent and can leverage the networks and skills built on the programme to have a deeper impact in the organizations and societies they serve.

At the ASEAN Leaders Programme, what struck me was the importance of perspectives and how they impact one’s approach to leadership. I loved the immersion visits as it provided so many different perspectives and such great learnings from the interaction with the various companies. Was also honoured to host the participants of the 2019 cohort at VISA with our senior leadership in an invigorating conversation around leadership, financial inclusion and smart and inclusive cities through the lens of VISA.”
Pauline Sahetapy, Head-Global Key Clients & AP Government Engagement Learning, Visa Inc
The Challenge for the ASEAN Leaders Programme 2020
“What makes a city smart and inclusive?”

“As the impact of Covid-19 continues to be felt across the world, we have made some relevant updates to the ASEAN Leaders Programme. "Smart cities” are cities that use technology and the Internet of Things to increase efficiency. On ASEAN Leaders Programme, we will look at smart cities in a broader sense to see how its systems, sectors, leaders and people can connect, communicate and work to make the city inclusive and equip citizens to face present and future challenges together.

ASEAN Leaders Programme Highlights

<table>
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<tr>
<th>Online learning portal</th>
<th>Real-time online learning</th>
<th>Singapore</th>
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<td>Begins 30 June 2020</td>
<td>15 – 17 July 2020</td>
<td>8 – 11 September 2020</td>
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The journey begins on an online platform, where information exchange and knowledge sharing begins prior to the real time online learning, and continues through the first face-to-face part of ASEAN Leaders Programme in Singapore until the end of the year.

Sessions will run virtually, with webinars and breakout sessions.

Singapore leads the initiative for the ASEAN Smart Cities Network, as technology and ideas play a key role in preparing Singapore for the future. Participants come together here for the first time to begin their experiential learning process.

The second face-to-face will take place at a later stage.

Who should participate?

Senior leaders who:

- manage multiple stakeholders – internally and externally
- lead diverse teams and job functions
- seek to widen their perspectives
- seek a better understanding of the ASEAN region

Impact and outcomes from ASEAN Leaders Programme 2019

88% are better able to lead or operate within a diverse team
88% feel better prepared to lead a diverse team
90% recognize the value of bringing in wider perspectives when making key decisions
88% are better able to lead or operate within a diverse team
90% recognize the value of bringing in wider perspectives when making key decisions
90% are more confident of accelerating complex changes
“The Core and Flex framework changed me – it’s opened my eyes and has helped me to adapt to different people without losing my own values. The Common Purpose programme helps you to bring diverse groups together – it’s one of the best programmes I have ever been on.”

Socheha Ong
Head of Bancassurance, Sovannaphum Life Assurance PLC

“We are currently transforming the government to become more digital. This means we need to reorient service delivery – from the Minister’s perspective to the user’s perspective. The programme has helped me to combine collaboration and delivery. The Core and Flex framework, in particular, helps us to know when to be flexible and when to stand for our core.”

Agung Hikmat
Advisor, Executive Office of The President, Republic of Indonesia

How to apply?

The online application form can be found at commonpurpose.org/asean-application

As there is a selection process for the programme, we advise you to apply early.

Participant Fee: USD 10,000 (not inclusive of 7% GST). The fee includes all online modules as well as accommodation, meals and local transport for programmes in Singapore, and the second face-to-face programme which will be informed to participants shortly. Limited scholarships and partially funded places are available for selected applicants who are genuinely unable to meet the fee criteria.

Find out more at commonpurpose.org/asean or enquire at keely.cheong@commonpurpose.org

@CommonPurpose #ASEANLeaders