2019 is the 25th anniversary of our democracy and our election year. These 25 years have taught us that nation building is not easy. But this election year presents an opportunity to look to the future and to renew our efforts to create the South Africa we want.

500 Leaders is a way of doing this. It is a three year campaign that targets 500 of our brightest and best emerging leaders in early to mid career, from across business, government, and the non-profit sector. In sectorally diverse groups of 50 participants at a time, the participants undergo leadership training to develop their skills as inclusive and agile leaders.

This growing and diverse network of young leaders is then tasked to rise to the challenges of their own organizations and to become a powerful inter-sectoral network, contributing towards solutions to some of our current major national challenges. They will have ongoing, privileged access to key leaders in South Africa, who will engage them in robust inter-generational dialogue around key issues, and involve them in addressing these matters.

This campaign is driven by Common Purpose, an international non-profit specializing in leadership development, with 20 years of experience in working in South Africa.

Will you join the campaign?
“The way in which personal leadership aligns to public, political and professional is something I did not expect. In that way the programme exceeded my expectations.”

Jo Maharaj, Transactor, Rand Merchant Bank, South Africa

How can we become involved in 500 Leaders?

As a campaign champion
If your organizations would like to send ten participants a year for three years

OR

As a campaign contributor
If you would like to

• host an immersive learning visit in your organization / community (in Johannesburg) and share your learning about inclusive leadership
• provide a venue for the group to meet (in Johannesburg)
• support a candidate with a contribution to their participation fee
• host a dialogue challenge session with the alumni (in Johannesburg or virtually)

then please contact elsbeth.dixon@commonpurpse.org.za

As a participant
If you are

• young enough to bring new ideas and fresh approaches and old enough to have a vested interest in creating a better future
• energized by the idea of making a difference in your organization/ community and in society, or need to be awakened to the fact that you can
• in early to mid career, in formal employment or a self-employed entrepreneur, or unemployed
• from all conceivable life experiences, backgrounds, beliefs, political persuasions, disciplines, and professions
• roughly aged 25-35

then apply to participate at commonpurpose.org/streetwise-johannesburg
What leadership training will campaign participants undergo?

As entry to the 500 Leaders campaign, participants will undergo an international Common Purpose leadership programme called the streetwise MBA. This programme develops leaders who are inclusive and agile, and who are effective in our complex context because they can lead diverse teams, serve diverse clients and work with diverse stakeholders. They grow Cultural Intelligence (CQ), and use our Core and Flex framework to explore their own beliefs and behaviours and those of others, learning to hold real and difficult conversations with others from diverse backgrounds.

The streetwise MBA comprises:

- **Accelerator**: A one week online CQ introduction
- **Immersion**: Three days intensive face-to-face learning in the city of Johannesburg
- **Embedding**: Six weeks of practising the new skills at work and at home
- **Translate**: Half day face-to-face sharing of learning with fellow participants and line managers, charting the way ahead.

Who is Common Purpose?

Common Purpose, a global non-profit organization, with a 30 year track record and over 80,000 alumni, teaches leadership with Cultural Intelligence – the ability to cross boundaries and thrive in so doing. We develop leaders who can cross the boundaries of sector, specialization, race, gender, generation, political party, background and belief, to chart powerful and collaborative ways forward. Our programmes are experiential and immersive, taking the participants into the city to engage with leaders in business boardrooms, factories, prisons, community halls, hospitals, newsrooms and beyond.

For further information, please contact:
lindiwe.dhlamini@commonpurpose.org.za
M: +27 11 836 6348
commonpurpose.org/streetwise-johannesburg

When and how much?

Joining the 500 Leaders campaign starts with attending the streetwise MBA and continues with regular alumni engagements with key leaders.

**Class of July 2019**

- Online accelerator 18 July – 29 July 2019
- Immersion 30 July – 1 August 2019
- Embedding 02 August – 16 September 2019
- Translate 17 September 2019

**Class of October 2019**

- Online accelerator 3 October – 14 October 2019
- Immersion 15 October – 17 October 2019
- Embedding 18 October – 4 November 2019
- Translate 26 November 2019

2020 programmes are yet to be scheduled.

**Fee**: R 27,750 (excl. VAT)

There are a number of part scholarships available for those who are unable to afford the full fee.

Campaign champions who commit to sending ten candidates per year for three years will enjoy a 20% discount.