



Collaborative leadership to solve complex problems

What is a Collab?

A Common Purpose Collab (Collaboration Laboratory) is a dynamic and practical workshop that helps organisations and leaders understand how:

- best to work collaboratively across a complex system
- to build partnerships and make connections
- to improve leadership skills.

Real issues

We work with you to develop a day focused on a real issue that you and your partners are facing.

Real people

We involve actual stakeholders and partners.

Real context

We uncover and explore complex relationships and overcome barriers to change.

“Participants become better leaders, gain partnership-building skills and learn how to operate in today’s complex society – including the part they, and their organisation, can play in changing people’s lives.”

Garry Shewan, Assistant Chief Constable, Greater Manchester Police

What do Collabs achieve?

The ability to lead collaboratively is ever more important when facing problems/issues that cross boundaries. Taking part in a Collab helps participants to:

- understand how to influence change in a complex system with multiple stakeholders
- understand the perspectives of other stakeholders
- collaborate and work across sector and organisational boundaries to create innovative solutions to old problems
- take responsibility for problems and issues outside of their direct control.

Who are Collabs for?

Collabs are ideal for organisations or partnerships that are looking to:

- prepare staff to work as part of formal or informal partnerships
- build stronger relationships with multiple internal and external stakeholders
- generate solutions or opportunities to address a particular issue
- support team-building and the development of leadership skills amongst staff.



Costs:

£12,000 + VAT for a full day for up to 40 people.

Between £12,000-£14,000 + VAT for groups of 40-80 people.

How do Collabs work?

A *Collab* is a one or two day workshop and can involve up to 80 participants and up to 12 different partner/stakeholder organisations.

Common Purpose has delivered *Collabs* on the following challenges:

- How do we deliver more effective and better health and social care services for frail, older people?
- How can we improve cancer services for people affected by cancer in the East Midlands?
- How do we translate Big Society into effective community safety actions, while meeting the challenges of the Spending Review?

Participants step outside of their day-to-day role to consider challenges from a different angle. Throughout the *Collab*, participants take part in negotiations and reflective exercises, both to tackle the challenge presented and to examine their experience and how can they make use of it in their working life.

Why Common Purpose?

Common Purpose runs leadership development programmes that enable people from different backgrounds, sectors, geographies and generations to work together to solve common problems. In the process, we give participants the inspiration, skills and connections to become better leaders, both at work and in society.

Founded in 1989 as a not-for-profit social enterprise, Common Purpose now runs local programmes for leaders in cities across the world, and global programmes for leaders from over 100 countries across six continents. This year, 4,000 leaders will become Common Purpose alumni.

“Taking part in the *Collab* helped further improve my understanding and practical application of how to collaborate and negotiate with others within a complex system. I feel that I am better able to push past boundaries in order to come up with workable solutions and influence change. This has helped to strengthen my relationships with colleagues and stakeholders. It was a wholly worthwhile experience and helped me to think in new ways about problem-solving.”

**Ian Christiansen, Divisional Manager,
Primary Care and Public Health,
Liverpool Community Health NHS Trust**

For more information or to book a Collab:

Contact Marie Mohan, CEO of UK Customised ✉ marie.mohan@commonpurpose.org.uk ☎ +44 (0)7949 822189