

Common Purpose InnoVenture



Innovative solutions to common problems

The demand for new ideas and fresh thinking has seldom been greater – whether to achieve more with less, or simply to achieve more; to break away from standard solutions and see things in new ways. InnoVenture is a technique that brings leaders together and helps organisations to develop innovative solutions to complex challenges. The InnoVenture technique creates surprising and game-changing answers to a wide range of problems.

At Common Purpose, we see four essential ingredients for making innovation happen, which are incorporated into our InnoVenture:

- identify the right complex and compelling challenge to address
- bring people from very different backgrounds, sectors and perspectives together to critically examine and understand the challenge
- curate an environment where diversity is celebrated and trust is established for collaboration
- provide immersive experiences that give participants knowledge and understanding of the challenge from multiple points of views. Successes and failures will be identified, discussed so best practices and innovative solutions can be created.

We have been delivering this on our programmes and courses for over 25 years. Now we have gathered our knowledge and experience to create the Common Purpose InnoVenture, a programme helping organisations develop innovative solutions to compelling challenges.

“How powerful bringing a group of people together can be and understanding that simple conversations break down barriers allowing partnerships to flourish”

Mat Walker, Station Manager, South Yorkshire Fire & Rescue Service

“A fantastic experience to work with the most diverse group I have ever met and to explore how together we could solve the improbable. An intense and very demanding week which stretched, challenged and provided me with a fresh perspective of myself and what people can achieve when they come together and see beyond the solutions, to deliver excellence. Very rewarding and highly recommended.”

Dave Spencer, Staff Officer to the President, Association of Chief Police Officers

“The InnoVenture challenged me to look far beyond the circles I usually move in, to try tackling things in a different way and to see things in a new light. I came away thinking that if you are going to put your time, effort and leadership towards something then make it something that really counts and is important to you for the right reasons.”

**Matt Longman, Geographic Chief Inspector,
Devon & Cornwall Police**

Where?

We run local programmes for leaders in cities and regions right across the UK and can deliver an InnoVenture in any of these.

Next steps

To find out more about or to book an InnoVenture, please contact:

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Why InnoVenture?

Our InnoVenture process has been used with leaders from Europe, India, China, Zimbabwe, Libya, the Commonwealth and the Arab region. It has produced innovative and practical ideas – many of which have been prototyped.

As a result of our InnoVenture process individuals will:

- develop self awareness and confidence to meet the challenges of leadership
- gain insights into the conditions required for innovation
- increase their Cultural Intelligence – the ability to cross divides and thrive in multiple culture
- become more open to working with different people, in new ways, to solve complex problems
- develop lasting relationships that build trust and encourage collaboration.

Organisations will benefit through:

- improved team building/working
- increased productivity
- greater collaboration across silos
- staff who are more adept at coping with change
- bold innovation and fresh ideas
- employees with better problem solving & critical thinking skills.

Common Purpose’s experience of leading large, diverse but interdependent groups to rapidly work together in a practical way, makes InnoVentures – and their outcomes – exciting, surprising and game changing.

Previously InnoVenture has successfully developed new solutions in tackling challenges such as:

- What makes a city smart?
- How can we produce the UK’s best wellbeing and care system for older people in Doncaster by 2020?
- Could carbon emissions be reduced by 50% in five years?
- Is a 40% increase in effective water management possible?

“Leadership is about developing a team that is driven, sensitive to diversity, engaged and empowered to produce results in a hyper efficient and enjoyable manner. The InnoVenture workshop, opened us up to thought provoking questions, connected us with an excellent network of individuals, taught us about cultivating relationships and building coalitions, and initiating ideas collaboratively. I look forward to working with the network.”

**Vinai Krishnan, Group CEO Office,
Standard Chartered**

Why Common Purpose?

Common Purpose runs leadership development programmes that enable people from different backgrounds, sectors, geographies and generations to work together to solve common problems. In the process, we give participants the inspiration, skills and connections to become better leaders, both at work and in society.

Common Purpose runs local programmes for leaders in cities across the world, and global programmes for leaders from over 100 countries across six continents. This year, 4,000 leaders will become Common Purpose alumni.

What makes us different is our long-standing interests and relationships in areas such as healthcare, education or crime, and with the leaders and organisations who tackle them on a daily basis. We have a 50,000 strong, growing, global community of our alumni with exceptional diversity and a huge range of skills, interests and leadership experiences. This means we can bring leaders from the wider stakeholder community into this process who would not otherwise take part.