



SINGAPORE 2026

SIGNAL

Rewiring how we think and work in a human-AI world

AI is already in your workflow. But are you leading it, or just being led by it?

Cut through the noise. Reclaim your clarity.

SIGNAL is an immersive, practical programme that builds the

Confidence | Judgment | Decision-making skills

Leaders need when working alongside AI in the real world.

Format 2-Day Immersive	Cohort Cross-Sector/ Global
Location Singapore	Dates 4-5 November 2026
Investment \$2,500 SGD + GST	Alumni \$2,000 SGD + GST

What you'll actually do

This is not passive learning. You'll be active, questioning, and fully immersed.

- Explore complex dilemmas where human judgment matters most
- Practice leading and influencing in uncertainty and change
- Co-create solutions with peers across diverse perspectives and digital agents
- Build human connection and authority in hybrid teams / age of AI
- Engage with leaders and practitioners to test ideas in real-world scenarios

What you leave with

- Confidence to make decisions under ambiguity and pressure
- The instinct to question AI, not just accept it
- Authority to lead hybrid human-AI teams
- Practical tools to integrate AI without cultural resistance
- A network of peers across sectors tackling the same challenges



"The programme was insightful and highly relevant for organisations beginning their AI journey. The content was pitched at the right level, balancing strategic thinking with practical considerations. I especially appreciated the emphasis that AI is ultimately a human story, with valuable discussions with industry leaders on mindset, accountability, and governance. The opportunity to connect with like-minded professionals facing similar challenges was equally enriching."

Lynn Ong, Director Analysis II,
Ministry of Defence (MINDEF),
Singapore Government





The Signal Framework

S	Sense	Detect where AI may mislead, create friction, or miss what matters
I	Interpret	Turn AI outputs into context-aware, human decisions
G	Generate	Innovate and ask questions AI cannot answer
N	Navigate	Balance competing priorities, stakeholders, and boundaries
A	Act	Take responsibility - even when AI recommends differently
L	Legitimise	Build trust and authority while applying AI responsibly

Who this is for

Directors & Senior Managers

Accountable for AI-driven transformation in their teams or functions

Emerging Leaders

Preparing to operate in hybrid human-AI environments

HR & People Leaders

Managing role changes and culture through AI adoption

Tech Leaders

Guiding non-technical teams towards confident AI use

Any leader who must decide

When AI advice conflicts with human experience and judgement

Reserve your place on the next SIGNAL cohort

Most programmes teach you how AI works.
SIGNAL teaches you how to lead when it does.

To find out more
please reach out to:

Swati Mathur

Managing Director
Common Purpose

Luo, Chen Jun

Partnerships Manager,
Common Purpose Asia-Pacific



Scan the QR code to Apply Today

"I found the sessions to be deeply insightful and well-curated, with the SAP visit being a standout experience. As a representative from a law firm, I greatly valued the cross-sector interactions, including with representatives of Singapore government. I came away with meaningful connections and a thoroughly positive experience."

Elva Jia, Marketing and Business Development Manager, Simmons & Simmons, China

"The whole experiential approach and immersion-based training are truly proving transformational in our learning journey. We will certainly look to do more such training as it's imperative for us to keep pace with the pace of change in the external world."

Angelo Pinto, Regional Head of Human Resources, Asia-Pacific, BNP Paribas

Common Purpose Leadership for the Real World

35+ Years of Common Purpose leadership programmes

100+ Cities where Common Purpose has operated