

THE  
EARTHSHOT  
PRIZE

# Generation Earthshot

## Leadership Programme

2-5 November 2025

In Partnership with



Supported by



**As the guardians of tomorrow's environment, your actions today shape the future. Be part of the thrilling Earthshot Prize Summit in Rio de Janeiro, on a unique one-of-a-kind programme designed specifically for young leaders like you.**

This November, as The Earthshot Prize travels to Brazil for the first time, we're committed to convening 50 amazing young people aged 18-30 from across the country, who are eager and ready to drive change in climate action and sustainability. Over four dynamic days, you'll gain essential skills in authentic leadership, storytelling and networking, further empowering you to effectively share your vision and build influential connections.

Immersing you directly with The Earthshot Prize Summit activity, it's more than just a learning experience—it's your entry into a community of young visionaries eager to forge a sustainable path forward.

Whether you're eyeing a career in green industries, have an inspiring story to tell\*, or aiming to amplify your impact this programme is your platform to further your entrepreneurial spirit and advance your professional journey. We're looking for future leaders who are passionate about repairing and restoring our planet to build a better world for ourselves and our communities.

*\*We are open to those who tell their stories via social media, visual arts, podcasts, fiction, journalism, film, photography, and any other kind of media. If you are passionate about using your perspective and platform to share stories of incredible work being done to fight climate change, we want to hear from you.*

# What is The Earthshot Prize?

The Earthshot Prize is the world's most impactful and prestigious environmental award. At the heart of our mission is a simple equation: Urgency + Optimism = Action.

Inspired by President John F. Kennedy's moonshot challenge, The Earthshot Prize is designed to mobilise a decade of action for the planet. We identify, celebrate, and back ambitious climate leadership from every corner of the globe. From Indigenous communities to city leaders, entrepreneurs to governments, they are all working to solve our planet's greatest challenges.

We focus on five key Earthshots: Clean Our Air, Fix Our Climate, Revive Our Oceans, Build a Waste-Free World, and Protect and Restore Nature. Each year, we select a group of 15 Finalists and award 5 of them £1M each to help advance or replicate their work and recognise their achievement and potential.

The Earthshot Prize is about more than recognition, it's the world's most ambitious network connecting innovators, funders, businesses, and communities to back climate leaders and restore confidence in our ability to save the planet.

## By 2030, we choose to



**Protect &  
Restore  
Nature**



**Clean  
Our Air**



**Revive Our  
Oceans**



**Build a  
Waste-Free  
World**



**Fix Our  
Climate**





# What to expect

	<b>Skill-Building Workshops:</b> Elevate your impact with essential skills in storytelling, networking, and creative problem-solving.
	<b>Connect with Leading Experts:</b> Gain unique access to industry leaders and pioneers in sustainability, expanding your professional network within the climate action community.
	<b>Insider's Look into the Environmental Sector:</b> Discover essential skills and the real-world demands of the sustainability industry through masterclasses and direct engagements with professionals.
	<b>Build Your Community:</b> Join a dynamic network of peers committed to climate action, fostering a supportive and collaborative environment for a sustainable future.
	<b>Exclusive Earthshot Access:</b> Attend the Earthshot Prize Awards and participate in related activities.



# FAQs

## How are participants selected?

An independent committee consisting of representatives from organizations supporting the programme will select participants. If selected, we will notify participants via email.

We invite you to submit your application as soon as possible, with the final cut-off on 24 September.

## Are expenses covered during the programme?

All programme costs including meals, local transport to programme venues and accommodation are free for participants. If you are not residing in Rio, internal return flights within Brazil are also included.

## What will I receive after graduating from the programme?

You will receive a digital certificate post-programme to recognise your participation in the programme. You will also be a part of our global Common Purpose alumni network.



**Apply now**



For more information about the programme and to apply, please visit:  
**[commonpurpose.org/tep-youth](https://commonpurpose.org/tep-youth)**

Applications close:  
**24 September 2024**