



COMMON PURPOSE INTERNATIONAL
(A company limited by guarantee)

REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 JULY 2014

Charity registered number: 1056573
Company registered number: 3207453

**COMMON PURPOSE INTERNATIONAL
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2014**

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COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES

YEAR ENDED 31 JULY 2014

The Trustees of Common Purpose International (“Common Purpose” or the “Company”) are pleased to present their annual report together with the audited financial statements for the year ended 31 July 2014, which have been prepared in accordance with the Companies Act 2006, the Charities Act 2011 and the Statement of Recommended Practice - Accounting and Reporting by Charities (SORP 2005).

OBJECTIVES AND AIMS

The charitable objective of Common Purpose International is the advancement of education for the public benefit and the charitable objects are described in its governing document as:

“the advancement of education for the public benefit and in particular but without prejudice to the generality of the foregoing to educate men and women and young people of school age, from a broad range of geographical, political, ethnic, institutional, social and economic backgrounds in constitutional, civic, economic and social studies with special emphasis on civil and social awareness and responsibility in the United Kingdom and elsewhere.”

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit, ‘Charities and Public Benefit’.

It was established as a charity in 1996 and is registered with the Charity Commission under the Registered Charity number 1056573.

Ethos and vision

Common Purpose gives people from the private, public and not-for-profit sectors the inspiration, skills and connections to become better leaders, both at work and in society.

We run local and global programmes in cities across the world for 4,000 leaders each year from over 100 countries across six continents.

We are the **global** provider of **leadership development** to help people of the world to **work together** to solve common problems.

- **Local and global:** we operate locally in major cities around the world and we connect them through our global programmes.
- **Leadership development:** we deliver experiential leadership development and ensure that our participants leave with clear thinking on how to apply their learning back in the workplace and in wider society. As a result, all leaders, from all backgrounds - have a far more sustained impact.
- **Work together:** we convene leaders across sectors and from all backgrounds so that they learn to cross boundaries and see how diversity brings fresh perspectives and sparks innovation.

For more details visit our website: www.commonpurpose.org

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2014

2. SUMMARY OF THE MAIN OBJECTIVES FOR THE YEAR

Common Purpose International played a key part in development work to support the Common Purpose Charitable Trust 3 Year Growth Plan.

It focussed on four main areas:

- ***The continuing development of courses for leaders living in the Diaspora***
During the year Common Purpose International launched a programme for African Diaspora Leaders and undertook development work for programmes for Diaspora Leaders from Syria, Pakistan and Bangladesh.
- ***The development of capacity building projects in countries in the developing world***
Steps were taken to develop projects in Libya building on the work that The Common Purpose Charitable Trust has done in the country. However, the political situation in Libya meant that it was not possible to continue with capacity building efforts.
- ***The development of an Africa Leaders programme for leaders across the Continent***
Work was done over the year to develop an Africa programme. The size and scale of the Continent means that a programme of this nature will take some time to bring to fruition and the development work will continue in 2014-15.
- ***Establishing a local legal entity in the United States and the launch of student courses with US universities***
Initial research and groundwork were carried out to establish a US legal entity. Common Purpose International supported the Common Purpose Charitable Trust in running its first student programme in the US. Development work was also undertaken for a US community leaders programme to connect them with their peers in other countries, develop a global perspective and so develop their Cultural Intelligence.

Plans ahead for 2014/15

Common Purpose International will continue to play a key part in the Common Purpose Charitable Trust Three Year Growth Plan. It will focus on three main areas:

- Build on the work done on the development of courses for leaders living in the Diaspora, particularly leaders from Africa, Pakistan and Bangladesh. This is a natural progression for the series of Diaspora leaders programmes run in previous years and is in response to the increasing interest in the role that Diaspora can play in the development of their country of origin.
- Continue the development of an African Leaders programme for leaders across the Continent. This will include courses for senior leaders, emerging leaders and students and will build on the work that the Common Purpose Charitable Trust has done in developing global leadership programmes. There is a great deal of interest in building leadership in Africa to equip leaders to meet the current development challenges. This will be run in collaboration with Common Purpose South Africa.
- Create a local presence in the United States by establishing a local legal entity and the development of programmes for US community leaders to connect them with their peers in other countries.

This reflects the need for leaders working at the community level to gain a global perspective and develop their Cultural Intelligence.

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2014

3. OVERVIEW OF THE FINANCIAL POSITION

Details of the results for the year are given in the statement of financial activities on page 8. The net movement in unrestricted funds for the year ended 31 July 2014 was a deficit of £500 (2013: deficit of £13,068). The income includes £50,000 from The Common Purpose Charitable Trust for the development of international projects.

4. RESERVES POLICY

The policy of the Trustees is to manage the Charity activities so as to cover its costs and covenant its excess surplus to the ultimate parent company, The Common Purpose Charitable Trust.

5. REFERENCE AND ADMINISTRATIVE DETAILS

Name of the charity

Common Purpose International

The Company has dispensation from the relevant authorities to omit 'Limited' from its name.

Charity Registration Number

1056573

Company Registration Number

3207453

Registered Office

Discovery House
28-42 Banner Street
London EC1Y 8QE8

ADVISORS

Auditor haysmacintyre, 26 Red Lion Square, London, WC1R 4AG

Bank National Westminster, Cavendish Square Branch, PO Box 4NU,
1 Cavendish Square, London W1A 4NU

6. TRUSTEES AND DIRECTORS

Peter Kulloi (re-appointed 25 March 2014)
Albert Tucker
Sir Graham Boyce
Emma Shercliff (appointed 28 October 2013)

All served throughout the year ended 31 July 2014, unless indicated otherwise.

Chief Executive Officer

Alison Coburn

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2014

7. STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document and constitution

The governing documents of Common Purpose International are the Memorandum and Articles of Association. Common Purpose International is a company limited by guarantee with charitable status.

Organisational structure and decision making

The Company was established in 1996 alongside The Common Purpose Charitable Trust, which is a company limited by guarantee, registered in England and Wales under company number 2832875 ("CPCT"). Common Purpose International is a wholly owned subsidiary of the CPCT.

The Company is run by the Chief Executive, Alison Coburn, who reports to the board of Trustees. The board of Trustees meets quarterly. The strategic direction of the Company is set by the Trustees. The Company is exempt from holding annual general meetings.

Risk review statement

The Trustees have established an annual risk assessment process which identifies the major foreseeable risks faced by the Charity, assessing their likelihood and impact, and as appropriate implementing measures to mitigate these risks. The Trustees have reviewed the major risks to which the Charity is exposed and are satisfied that appropriate systems have been established to mitigate those risks.

The ability of the Charity to continue to operate is dependant upon identifying and securing grants and sponsorship from potential sources of funding to fund the international development activities.

COMMON PURPOSE INTERNATIONAL

REPORT OF THE TRUSTEES (continued)

YEAR ENDED 31 JULY 2014

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees, who are also the directors of Common Purpose International for the purposes of company law, are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

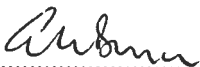
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.
- any relevant audit information and to establish that the auditors are aware of that information.

By order of the Board of Trustees on 25th March 2015



Trustee

(Sir Graham Boyle)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF COMMON PURPOSE INTERNATIONAL

We have audited the financial statements of Common Purpose International for the year ended 31 July 2014 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinion we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 5, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 July 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF

COMMON PURPOSE INTERNATIONAL (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime



Richard Weaver (Senior Statutory Auditor)
for and on behalf of haysmacintyre
Chartered Accountants and Statutory Auditors

26 Red Lion Square
London
WC1R 4AG

31 March 2015

COMMON PURPOSE INTERNATIONAL

STATEMENT OF FINANCIAL ACTIVITIES (including an income and expenditure account)

YEAR ENDED 31 JULY 2014

	Note	Unrestricted Funds 2014 £	Restricted Funds 2014 £	Total Funds 2014 £	Total Funds 2013 £
Incoming resources					
<i>Incoming resources from charitable activities</i>					
International Project income		68,931	38,145	107,076	32,632
Income from Common Purpose Charitable Trust - Other		49,802	-	49,802	-
				-	4,522
Total incoming resources		<u>118,733</u>	<u>38,145</u>	<u>156,878</u>	<u>37,154</u>
Resources expended					
International Project Governance Cost		118,233	38,145	156,378	49,222
		1,000	-	1,000	1,000
Total resources expended	3	<u>119,233</u>	<u>38,145</u>	<u>157,378</u>	<u>50,222</u>
Net movement in funds		(500)	-	(500)	(13,068)
Surplus Covenant to CPCT				-	-
Fund balances brought forward as at 1 August		1,441	-	1,441	14,509
Disposal of investment					-
Fund balances carried forward as at 31 July 2014		<u>941</u>	<u>-</u>	<u>941</u>	<u>1,441</u>

All transactions are derived from continuing operations of an unrestricted nature.

All recognised gains and losses are included in the Statement of Financial Activities.

BALANCE SHEET

AS AT 31 JULY 2014

	Notes	2014		2013	
		£	£	£	£
FIXED ASSETS					
Investments					-
CURRENT ASSETS					
Debtors	4	5,966		-	
Accrued Income		38,145		10,000	
Cash at bank and in hand		2,460		3,758	
		<u>46,571</u>		<u>13,758</u>	
CREDITORS: Amounts falling due within one year					
Creditors	5	<u>(45,630)</u>		<u>(12,317)</u>	
NET CURRENT ASSETS/ (LIABILITIES)					<u>1,441</u>
NET ASSETS/ (LIABILITIES)			<u>941</u>		<u>1,441</u>
FUNDS					
General fund			<u>941</u>		<u>1,441</u>
Total funds			<u>941</u>		<u>1,441</u>

The financial statements were approved and authorised for issue by the Board of Trustees on 25th March 2015 and were signed below on its behalf by:

Alban

Trustee

(Sir Graham Boyce)

COMMON PURPOSE INTERNATIONAL
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 JULY 2014

1. ACCOUNTING POLICIES

Accounting basis

The financial statements are prepared under the historical cost basis and in accordance with the Statement of Recommended Practice *Accounting and Reporting by Charities* issued in 2005, with applicable accounting standards and the Companies Act 2006.

The financial statements have been prepared on a going concern basis assuming that the parent charity will continue to provide the necessary facilities to enable the Charity to continue to operate and to meet its liabilities.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on general funds. They are available for use at the discretion of the trustees in furtherance of the general charitable objectives. Restricted funds are funds subject to specific restricted conditions imposed by the donors.

Incoming resources

Incoming resources represent the total income during the year comprising project income, service charges and other income which are recognised on a receivable basis.

Resources expended

Expenditure is charged to the Statement of Financial Activities on an accruals basis.

Direct costs of international project activities are charged to the expenditure heading of that name along with appropriate allocation of support costs, which are defined as those costs which are necessary to deliver the charitable activity but do not constitute its output. More detail as to the method of their allocation is given in note 3b to the accounts.

Governance costs are those non-charitable costs which are necessary for the general running of the Charity and include items such as constitutional costs, trustee costs and audit fees along with an allocation of support costs.

Cash flow statement

The company has taken advantage of the exemptions provided by FRS1 and not prepared a cash flow statement.

COMMON PURPOSE INTERNATIONAL

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 JULY 2014

2. TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES

No emoluments were paid, nor expenses reimbursed, to the Trustees during the current or previous year.

3a ANALYSIS OF RESOURCES EXPENDED	Direct Costs £	Support Costs £	Total 2014 £	Total 2013 £
International Projects	<u>153,357</u>	<u>3,021</u>	<u>156,378</u>	<u>49,222</u>

3b ANALYSIS OF SUPPORT AND GOVERNANCE COSTS	License Fee £	Governance £	Total 2014 £
	<u>3,021</u>	<u>1,000</u>	<u>4,021</u>

4. DEBTORS

	2014 £	2013 £
Amount due from group undertaking (Common Purpose Customised Ltd)	<u>5,966</u>	-
	<u>5,966</u>	<u>-</u>

5. CREDITORS: AMOUNTS DUE WITHIN ONE YEAR

	2014 £	2013 £
Amounts owed to related undertaking (Common Purpose UK)	2,540	211
Amount owed to related undertaking (Common Purpose Customised Ltd)	-	511
Amount owed to related undertaking (Common Purpose Global Customised Ltd)	2,421	-
Amount due to parent undertaking (Common Purpose Charitable Trust)	39,389	6,601
Other creditors	1,280	4,994
	<u>45,630</u>	<u>12,317</u>

COMMON PURPOSE INTERNATIONAL

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 JULY 2014

6. ULTIMATE PARENT UNDERTAKING

Common Purpose International is a subsidiary of the Common Purpose Charitable Trust, a company registered in England, number 2832875 and a registered charity number 1023384, which head the largest and smallest group for which consolidated financial statements are prepared.

Consolidated financial statements for The Common Purpose Charitable Trust are available to the public from www.charitycommission.org.uk.

7. RESTRICTED FUNDS

Restricted income represents contributions towards specific projects and this income was fully expended in the year.